

Investment Management Services

Minimum \$250,000

Fee Structure: Declining Fee Schedule on Investable Assets



AVENUE ONE

At Blue Rock Avenue One, we're not your typical wealth management firm. We deliver the services below in a down-to-earth, friendly process that makes your investment management simple and easy.



We'll help you create a net worth statement because it's important to understand all of your accounts when managing your money.

- Bank accounts
- Investment accounts
- Real estate



You'll receive an in-depth analysis of your manageable accounts.

- Allocation
- Diversification
- Underlying investments like stocks, bonds, mutual funds, exchange-traded funds, and annuities
- Taxes
- Costs



We'll provide ongoing updates.

- Annual review meeting
 - Net worth statement
 - Goals
 - Allocation
 - Performance
- Quarterly statements
- Portfolio rebalancing, as needed
- Tax efficiency, non-qualified vs. qualified
- Performance reviews

How We're Compensated

Our most successful relationships are with clients who would prefer to give up the day-to-day management of their assets and enjoy the benefits of the customized investment plan we created together.

Our tiered client advisory fee schedule reduces your fees as your assets grow.

INVESTMENT MANAGEMENT SERVICES:	
Asset Range	Tiered Advisor Fee
\$0 - \$750,000	1.00%
\$750,001 - \$2,000,000	0.80%
\$2,000,001 - \$3,000,000	0.54%
\$3,000,001 - \$4,000,000	0.43%
\$4,000,001 - \$5,000,000	0.35%
\$5,000,001+	0.18%

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